

Marketing Automation and CRM Services



Maximize the investment in your marketing automation or CRM software with the following options:

GETTING STARTED WITH MARKETING AUTOMATION

Speed up the implementation process to accelerate your revenue generation. We also plan for future growth.

Process includes:

- Marketing automation selection
- Installation and setup
- Lead management process mapping
- Lead scoring model development
- Lead nurturing design and implementation
- Reporting
- Administrator and user training

ACCELERATING MARKETING AUTOMATION SUCCESS

Improve the use of your marketing automation system to maximize the investment you've already made. We fine tune your existing platform.

Process includes:

- Portal optimization
- Building workflows
- Migrations from other software
- Lead nurturing design and implementation
- Best practices for email marketing and content creation
- Reporting
- Administrator and user training

ACCELERATING CRM SUCCESS

Take advantage of the investment you've already made.

Services include:

- Process audit
- Data cleaning and segmentation
- Migrations from other software
- Pipeline definition and construction
- Development of sales enablement tools
- Repetitive task automation
- Reporting
- Training