



Flexible plans for everyone.



STARTER

- 4 curated newsletters
- 2 email campaigns
- 1 news article
- 1 editorial
- 1 webinar, article or press release
- 12 geotargeted social posts

\$2800/MONTH
FOR 12 MONTHS

GROWER

- 8 curated newsletters
- 4 email campaigns
- 2 news articles
- 2 editorials
- 2 webinars, articles or press releases
- 24 geotargeted social posts

\$4400/MONTH
FOR 12 MONTHS

ACCELERATOR

- 12 curated newsletters
- 10 email campaigns
- 3 news articles
- 5 editorials
- 2 webinars, articles or press releases
- 2 animated videos
- 1 infographic or graphic novel
- 50 geotargeted social posts

\$6750/MONTH
FOR 12 MONTHS

PROGRAM DETAILS:

- Includes writing and design for all content
- Includes analytics dashboard with live reporting
- Includes targeting for social media promotion
- Includes \$250 paid advertising per month
- Includes landing pages and social promotion on LinkedIn, Twitter and Facebook for all content
- Articles are 1 - 3 pages
- Infographics have 10 - 15 data points
- Press releases are 500 - 750 words
- Client's email software and list are used for email marketing
- Any list purchase or verification costs are additional